

# WINPLUS®

**Winplus**  
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<http://www.winplus.com/>

**Industry**  
Consumer Products

**Products and Services**  
Everyday Consumer Products,  
Manufacturer and wholesaler  
of quality products including,  
Automotive Accessories,  
Consumer Electronics and  
Home/Lifestyle products.

**Employees**  
40

**SAP Solutions**  
SAP Business One

## Winplus achieves global transparency with Softengine and SAP Business One®

Winplus is a leading consumer products company specializing in automotive and lifestyle products. The global business wanted transparency across its operations so implemented SAP Business One to integrate all its geographically dispersed entities. In an environment where information is king, SAP Business One enables the group to work more effectively with customers, suppliers and third-party logistics partners.

### Before: Challenges and Opportunities

- Business processes and procedures were undocumented and not standardized
- Training and ramp-up of new employees was informal and inconsistent
- Lack of visibility between operations in China, Honk Kong, Taiwan and the US

### Why SAP and Partner

- SAP Business One will grow with the business, which is set to expand substantially in the coming years
- Softengine is an SAP Business One Gold Partner and has a firm grasp of the business requirements
- Was able to advise on how to improve interactions with customers, suppliers and 3PL partners

### After: Value-Driven Results

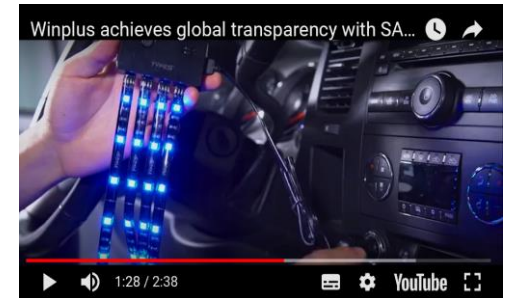
- All process are now streamlined and documented, with version control and departmental ownership of Standard Operating Procedures
- Significant process improvement across the entire organization with checks and balances in place
- Information is synced between globally disparate operations, providing greater transparency
- Built-in best practices include workflows, alerts, authorizations and approvals, ensuring global consistency
- Clear understanding of cash flow, profitability, inventory and customer performance
- In an environment where information is king, SAP Business One enables Winplus to compete on a level playing field

**“Access to information is much more efficient; we’ve reduced nine processes to three in order to do the job. So that’s the beauty of integration.”**

Allen Chai, President. Winplus. Costa Mesa. (CA) USA.



Featured Partner



[See how Winplus achieves global transparency with SAP Business One®](#)

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