



Newsletter Vol. 29 - Introduction

Softengine News is dedicated to keeping you up to date with the latest information regarding SAP Business One systems, Softengine solutions and Best Business Practices.

What's New?

Spotlight on Product – Softengine Factoring EDI/CIT Extension

Batch communications is the direct transfer of bulk information between computers. Your company can use this technology to send your invoices and credit requests and, in return, receive credit decisions (confirmations). Exchanging information in this manner reduces handling costs and mail expense. More importantly, we all save time. Faster delivery of credit requests means faster receipt of credit confirmations.

The batch communications system is integrated with the CIT Online System so you can review the status of recently transmitted items to CIT and verify the information was not only received, but processed properly.

Softengine's Factoring EDI Extension for SAP Business One has been certified by CIT.

Are You a Best-Run Business?

Is your business resilient?

Most businesses will experience an event that results in serious data loss, yet many IT managers acknowledge that they do not have an adequate backup strategy for their critical data.

Why is this? To a large extent the answer lies in the economic climate. Over the last few years, companies accepted greater levels of risk to reduce expenses. But as the economy picks up, companies are focusing on initiatives for growth. Meanwhile, data protection and business continuity remain on the back burner. "In our data-driven world, it's not just power failures & building fires that can take your business offline," cautions Don DeMarco, IBM VP of Business Continuity & Resiliency Services.

On a smarter planet where data is collected and used in greater quantities than ever before, protecting business data is a core responsibility for ensuring the financial well-being of an organization. It's no longer enough to implement a set of tools to minimize the impact of risk and recover from disruptions.

Today's business resilience initiatives provide a comprehensive approach that recognizes that significant data loss can be caused by both mundane and extraordinary events, everything from human error to corrupt software, a hardware failure, a malicious security attack or a natural disaster.

So how can your company get begin creating its resiliency plan?

“The first thing I would ask them to inspect is the success rates of their nightly data backups,” says DeMarco. “We often find that the Achilles heel to a disaster recovery program or a business continuity program is that the client has not successfully backed up the data from which they wish to restore their business.” And for an ongoing program, DeMarco has more advice. “Most important is test, test, test,” he says. “What really gives you the confidence to know that it will work and the discipline to have it work is that you’re constantly testing.”

Ensuring resilience on a smarter planet

On a smarter planet, attention to business resilience is critical. Companies have to protect data, but they also need to manage the wide-ranging risk that comes from external and internal influences as well as from threats, disasters, system failures and downtime.

The current trend towards cloud computing or transferring on-premise client/server systems to “world-class” certified data centers is another option to make one’s business resilient. Softengine has experience and has been offering the SAP Business One ERP system for the last 2 years. The data centers selected by Softengine make sure that your mission-critical operations stay up and running at peak performance.

With high-density data centers strategically located across the United States, we offer scalable outsourced IT infrastructure management solutions to keep you ready for whatever the future holds for your business. Data Centers’ attention to security is unrivaled in the industry, ensuring only pre-authorized access to all server areas. And each facility has been specifically designed for the business continuity of your mission-critical operations.

Managed Security

Firewall, Intrusion Detection, VPN and Patch Management Services are all available for your collocated or managed hosting environment. With additional services like e-mail spam and virus-filtering, we offer a comprehensive suite of security solutions to cover all aspects of your infrastructure.

Managed Storage

Our enterprise-class Storage Area Network (SAN) and Network Attached Storage (NAS) solutions provide unsurpassed utility and value for your organization’s critical data.

Managed Backup and Recovery

Industry leading backup systems protect your critical business data from loss and ensure timely recovery.

Monitoring and Reporting

Our rapid response specialists will be notified immediately of any inefficiencies, failures or security breaches found in your IT environment, in order to take immediate and corrective action. Plus, you’ll have access to on-demand reports to stay abreast of your business performance.

Remote Monitoring and Management

Our NOC professionals can provide the same level of 24x7 monitoring and management services to equipment outside of our data center.

Managed Performance

Elastic Firewalls and Load Balancers are scalable from 5mbps to 5gbps with zero downtime.

Professional Services

From remote hands to intense administration, our professional services are designed to reduce the time you spend managing your environment.

For more information about how SAP Business One application enables you to automate and optimize your **factoring** activities, and on **Data Center IT infrastructure**, please contact Barry Lederman: 818.704.7000, blederman@softengineusa.com.

This promotional e-mail provides information on Softengine's products and services that may interest you. If you prefer not to receive e-mail from us in the future, please reply with subject: Unsubscribe.