



## Newsletter Vol. 31 - Introduction

Softengine News is dedicated to keeping you up to date with the latest information regarding SAP Business One systems, Softengine solutions and Best Business Practices.

### What's New?

#### Spotlight on Partner: Softengine Deploys Virtustream xStream Enterprise Cloud Platform to Enhance BusinessNow!

Softengine has selected xStream from Virtustream, Inc., a leading provider of cloud services and next-generation dynamic infrastructure solutions, as the cloud platform for customer deployments of SAP® Business One.

xStream was selected over competitive cloud platforms as it was specifically built to accommodate the rapid evolution of enterprise application environments and their unique performance and elasticity requirements.

Virtustream is one of only few companies globally to be certified by SAP as a Cloud Processing Partner. Virtustream has been successfully partnering with the SAP A1 reseller community for several years. And now same cloud offerings delivered with *guaranteed service levels* will be available to the SAP Business One end users and Channel Partners exclusively from **Softengine's Global Cloud Service Center**.

Softengine dramatically simplifies SAP ERP and CRM deployments via its integrated, subscription-based hosted business management solution, BusinessNow!™. To improve operational efficiencies and drive competitive advantage for its enterprise customers, Softengine will deploy BusinessNow! applications on xStream, a secure, high-performance cloud computing platform featuring industry-leading service level agreements and a unique consumption-based pricing model.

“With BusinessNow!, we answered our clients’ call for an ERP solution that was quick to deploy and easy to run and maintain. By moving those solutions into the cloud, we are addressing their demand for more flexibility, security and cost savings,” said Barry Lederman, head of Business Development, Softengine. “Virtustream is a trusted partner with vast SAP application and managed services expertise, and SAP certification that enables us to provide our customers with the best and most comprehensive set of services available in the market.”

This announcement marks the latest in a series of xStream enterprise cloud deployments, many that include the migration of mission-critical applications to the cloud. Virtustream’s xStream platform is tuned to optimize SAP applications and has self-service capability through the xStream management portal. Softengine’s new Global Cloud

Service Center running on xStream will offer SAP Business One users and channel partners an all-in-one hosting solution featuring cloud managed services, high availability backup and recovery, hosting infrastructure and SAP Business One ERP support.

“There are notable synergies between Virtustream and Softengine as our services have been developed to optimize enterprise application performance. By running BusinessNow! solutions on our cloud, Softengine clients benefit from additional flexibility and scalability coupled with the cost efficiencies that are inherent to an on demand compute model,” said Peter Albers, executive vice president, Cloud Cover Services at Virtustream. “Virtustream’s state-of-the-art, proactive monitoring and operation managed services of the infrastructure, as well as redundancy across datacenters, will dramatically improve the security and service level for Softengine’s SAP customers.”

## Global Cloud Center Service Application Services

**Introducing Cloud Cover, the on-demand provisioning of multi-tenanted human resources to improve ongoing effectiveness of a client’s Cloud based information technology assets**



### About Virtustream

Virtustream ([www.virtustream.com](http://www.virtustream.com)) is an innovative cloud provisioning firm committed to delivering next generation infrastructure services from enterprise to SME class customers. Virtustream owns and operates its own data centers in the U.S. and U.K., and has offices in Washington, D.C., New York, San Francisco, Atlanta, London, Dublin and the Channel Islands..

For more information about Softengine’s Global Cloud Service Center, please contact Barry Lederman: 818.704.7000, [blederman@softengineusa.com](mailto:blederman@softengineusa.com).

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