softengine

Microsoft
CERTIFIED
Partner | ISV/Software Solutions

SAP
Gold
Partner

Softengine
Newsletter

More Than Just Software

Newsletter Vol. 36 - Introduction

Softengine News is dedicated to keeping you up to date with the latest information regarding SAP Business One systems, Softengine solutions and Best Business Practices.

What's New?

Spotlight on Product - SAP Business One Mobile Application for iPhone and iPad (Update)

This mobile app for iPhone and iPad lets you stay in touch with your business and customer data while away from the office. It enables you to instantly connect with your SAP Business One application via iPhone and iPad to check on inventory and customers, access reports, receive alerts, and process approvals.

Key features:
- Approvals and alerts – Get alerts on specific events – such as deviations from approved discounts, prices, credit limits, or targeted gross profits – and view approval requests waiting for your immediate action. Drill down into the relevant content or metric before making your decision.
- Reports – Refer to built-in reports created with SAP Crystal Reports software, version for the SAP Business One application, that present key information about your business. Add your own customized reports to the app, and easily share them via e-mail.
- Business partners – Access and manage your customer and partner information including addresses, phone numbers, and contact details; view historical activities and special prices; create new business partners and log new activities; contact or locate partners directly. All changes are synchronized automatically with the SAP Business One backend.
- Stock information – Monitor inventory levels, and access detailed information about your products including purchasing and sales price, available quantity, product specifications, and pictures
- Sales opportunities – Search for, view, and monitor sales opportunities; view business partner and contact person information (can also be done in the Business Partners module)
- Sales orders – View sales order information and search for sales orders (can also be done in the Business Partners module)
- Sales quotations – View sales quotation information and search for sales quotations (can also be done in the Business Partners module)
- Dashboards – View predefined dashboards (sales analysis, cash flow, and purchase quotations) in normal and full-screen mode and share them via e-mail
- Service contracts – Search for and view service contracts; look for and view equipment cards by serial number or barcode scanning
- Help – Display either a standard or a customer-specific help document

Licensing of the SAP Business One Mobile Application for iPhone and iPad
The mobile app is free. To use it, you only need a professional, limited, or starter package user license of SAP Business One with a valid maintenance contract.

Spotlight on Product – HANA Analytics (In-Memory Database) for SAP Business One

New Era: Affordable Business Intelligence on In-Memory for SMB in 2012.

Real-time data processing is playing an increasingly important role in the world of business, as well, and the amounts of information involved are growing along with it.   In-Memory Computing is up to 100times faster than MS SQL Server. Performance in Real-Time Analytics and Freestyle Search is dramatically boosted.

SAP HANA will eventually replace the traditional database in every installation of SAP. SAP HANA is a combination of software and hardware. The application replicates data in the working memory, so that this data can become available at an amazing speed. In-memory technology makes it possible to **process data at a speed of 100GB per second**. It does so by storing information not on conventional, significantly slower hard drives, but in main memory (RAM), where it can be accessed directly on the motherboard. In-memory computing thus enables users to perform analyses and obtain the results almost instantaneously.

This principle is especially useful in business intelligence applications that are used for analyses and forecasts. It enables customers to track changes in business activities in real time.

Are You a Best-Run Business?

Three Golden Rules of Rapid ERP Transformation – Leapfrog

Senior Director IS and Business Partner David Aird (Maple Leaf Foods), urges consumer goods companies to "create golden rules that make sense to your organization and stick to them". Here are Leapfrog's golden rules:

1. Don't make changes to the software. Make it as much of an "out-of-the-box" vanilla installation as possible.
2. Adapt processes to meet technology best practices. Our mandate is to change our processes, not the software.
3. Only put clean data in! The quality of the data we enter is critical and in real time. We have to do it NOW, and we have to do it RIGHT.

SAP Increased Brand Value 2011

SAP's brand value has increased 14 % according to the new Best Global Brands report. **SAP is now ranked the 24th** most valued brand in the world - above Nike and Amazon.com and the highest rank ever.

For more information about compelling benefits of the Global Cloud Service Center, a joint offering with Virtustream that deploys SAP Business One in the cloud, please contact Barry Lederman: 818.704.7000, blederman@softengineusa.com.